ORDER

KARE 11

Orders

Order / Rev:	**725509**		
Alt Order #:	06399065		
Product Desc:	NOLAN FOR CONGRESS		
Estimate:	2261		**KARE**
Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Jim Quinn
Original Date / Rev:	10/29/12 / 10/29/12	Sales Office:	T-PHI
Order Type:	Political	Sales Region:	NAT

Agency

Name:	**Greer Margolis Mitchell/ Pol**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	3050 K St NW	Billing Cycle:	WEEKLY
	Washington, DC 20007	Agency Commission:	15%

Advertiser

Name:	**NOLAN,R/D/CONRESS**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-State House Representative	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	11	$15,325.00	$13,026.25
11/05/12	11/11/12	5	$12,700.00	$10,795.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	16	$28,025.00	$23,821.25	0.00
Totals	16	$28,025.00	$23,821.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	35%	$28,025.00
Market	100%	$80,071.43

Competitive Share	Share	Total
CABLE	0%	$0.00
KAWB	0%	$0.00
KAWE	0%	$0.00
KCCO	0%	$0.00
KCCW	0%	$0.00
KFTC	0%	$0.00
KMSP	20%	$16,014.29
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	0%	$0.00
KSTP	12%	$9,608.57
KTCA	0%	$0.00
KTCI	0%	$0.00
KWCM	0%	$0.00
UNKWN	0%	$0.00
WCCO	33%	$26,423.57
WFTC	0%	$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/30/12	11/05/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MTWTF--	:30	1	$350.00	P-4	0.00	NM	1	$350.00
	Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 1	Rate $350.00	Rating 0.00								
E 2	KARE	11/06/12	11/06/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	-T-----	:30	1	$350.00	P-4	0.00	NM	1	$350.00
	Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays -T-----	Spots/Week 1	Rate $350.00	Rating 0.00								
E 3	KARE	10/30/12	11/05/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	1	$1,000.00	P-4	0.00	NM	1	$1,000.00
	Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 1	Rate $1,000.00	Rating 0.00								
E 4	KARE	11/06/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-----	:30	1	$1,000.00	P-4	0.00	NM	1	$1,000.00
	Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays -T-----	Spots/Week 1	Rate $1,000.00	Rating 0.00								
E 5	KARE	10/30/12	11/05/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	2	$900.00	P-4	0.00	NM	2	$1,800.00
	Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 2	Rate $900.00	Rating 0.00								
E 6	KARE	10/30/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	1	$525.00	P-4	0.00	NM	1	$525.00
	Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 1	Rate $525.00	Rating 0.00								
E 7	KARE	10/30/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	2	$1,975.00	P-4	0.00	NM	2	$3,950.00
	Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 2	Rate $1,975.00	Rating 0.00								
E 8	KARE	10/30/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	2	$1,975.00	P-4	0.00	NM	2	$3,950.00
	Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 2	Rate $1,975.00	Rating 0.00								
E 9	KARE	11/03/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	$1,450.00	P-4	0.00	NM	1	$1,450.00
	Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 1	Rate $1,450.00	Rating 0.00								
E 10	KARE	10/30/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	2	$3,375.00	P-4	0.00	NM	2	$6,750.00
	Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 2	Rate $3,375.00	Rating 0.00								
E 11	KARE	10/30/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	1	$900.00	P-4	0.00	NM	1	$900.00
	Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 1	Rate $900.00	Rating 0.00								
E 12	KARE	11/05/12	11/05/12	Mon Prime THE VOICE	CM	658-9P (6:58 PM-9:00 PM)	M------	:30	1	$6,000.00	P-4	0.00	NM	1	$6,000.00
	Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $6,000.00	Rating 0.00								
												Totals		16	$28,025.00